

PHOTOGRAM service content requirements.

Before uploading his work to the PHOTOGRAM platform, the User should verify whether the image meets the content requirements, applied by the PHOTOGRAM service.

In particular:

1. It is a MUST for the User, uploading the content, to be the Creator of the uploaded images.
2. Upload the image files in JPG, PNG formats (minimum size in Pixel is 3000x3000 px)
3. In case there is one or several images inside the image (for example, wall pictures) the User should be the Creator of each such image.
4. The uploaded images should contain no logos and recognizable trademarks.
5. Images should not be previously published in available sources.
6. Any image, containing an observable portrait of a person, should be accompanied by the release from the model - "Model Release" (Model Release). Download the release form from any photo bank or on the PHOTOGRAM website. In case the materials contain the nude figure, the model should be over 25 years old. This should be certified by the digital passport copy of the model.
7. The image must not contain scenes of explicit or veiled violence, anti-state materials, as well as the elements, contributing to stirring religious, racial or ethnic dissension, which are of sexual origin, or with other statutorily prohibited content.
8. Materials with images of children should be followed by the "Model Release", signed by the child's parents or his legal guardian. In cases of their absence, such works can be accepted as an exception, but with a special mark "Editorial" - available for non-commercial use only.
9. Images of architectural structures (private houses, buildings, etc.) or objects with copyrights should be accompanied by a "Property Release", signed by the owner of such object.
10. The uploaded images should be of original size only. Expanding the image by means of the software tools to fit the small images to the defined required size, as well as intended reduction of the image, are not accepted unless necessary.
11. The image should not depict: the date, the copyright or other unrelated characters and inscriptions. The image should have no frame as well.
12. Images should not encompass repeated photos of the same objects or things (for example, ten photos of your favorite animal). There should not be multiple images of the same object or thing, taken from different angles, as well.
13. Dark, blurred, or dim images are not allowed.

14. Present the image in one version only: color, black-and-white, or another variant, thus, you can't replicate the image in different color variations.
15. Images posted on the site become available only after pre-moderation.