

## Affiliate Program (Marketing)

The high-speed Affiliate Program was developed by PHOTOGRAM specialists to popularize the service and increase opportunities for each of its participants. The program is unique in its accessibility and simplicity. It was created to help everyone to promote the Company services on the world market and make a profit from the sale of their own content. The payment for content shall be made directly from the Buyer to the Author (Seller) to the personal accounts specified during registration.

To make a profit from sale of their works, Users themselves may recommend the PHOTOGRAM service and actively invite friends and acquaintances to sell their own content and the content of other active Users through the website [www.photogram2020.com](http://www.photogram2020.com) services.

All invited PHOTOGRAM Users shall put up their works for sale and purchase works from other PHOTOGRAM Service Users. All subsequent invitees shall also exhibit their works, invite and register new Affiliates using their referral link. Now therefore the efficiency and speed of receiving rewards from the sale of both your content and all members of the Affiliate Program shall increase.

With the benefit of such a system, the PHOTOGRAM platform shall be replenished with new and original content every month and the opportunity to promote your thoughts and creative ideas in the personal PHOTOGRAM Blog.

### Program definitions:

- **The Affiliate** is a physical or legal entity who posts its content for the purpose of sale on the website [www.photogram2020.com](http://www.photogram2020.com), as well as acquires the works of other Affiliates-Authors participating in the PHOTOGRAM Affiliate Program.
- **Affiliate Program** is a program that stimulates the system of purchases and sales of content on the PHOTOGRAM platform.
- **Activation cost** is the amount (in the amount of 60 euros) required to pay/purchase photos and to participate in the Affiliate Program. This amount shall include the cost of purchasing 10 photos (at the cost of 5 euros each) from 10 active, monthly activated users of the Affiliate Program and monthly payment of the PHOTOGRAM Company service in the amount of 10 euros.
- **Sector** is a registration table of potential Content Buyers.
- **Referral** is an affiliate invited to the program, depending on the level of location in the sector.
- **Referral level of the sector** is the level of affiliates' location according to the order of invitation to the program.

1. The payment for the purchased content shall be made directly from the buyer to the seller, to the personal accounts specified during registration on the PHOTOGRAM website [www.photogram2020.com](http://www.photogram2020.com) . *(Pay close attention to the correct spelling of personal account numbers!!!).*

2. To become a member of the Affiliate Program you shall complete the following steps:

- Complete registration on the PHOTOGRAM website [www.photogram2020.com](http://www.photogram2020.com) ;
- Upload at least 15 own photos;
- Make a purchase of the necessary content from ten active affiliates at a price of 5 euro per photo (on the terms described in paragraph 27.4 of the End User License Agreement);
- Pay for the monthly service of the Company in the amount of 10 euro;

3. The registration in the Affiliate program shall be carried out by referral link or the inviter ID.

4. The Affiliate program shall be presented in the form of sectors (tables). The number of sectors in the PHOTOGRAM Affiliate Program shall be not limited and shall not depend on the structure depth.

- 4.1 The sector shall show the number of potential Buyers of personal content.
- 4.2 The subsequent sectors shall show the number of active referrals who made one-time purchases of content in these sectors. When the structure depth shall be increased by a multiple of 7, new affiliates on one down line shall have the opportunity to participate in the next sector.
- 4.3 To participate in the following sectors, it is necessary to purchase content from upline affiliates of the Program and pay for the PHOTOGRAM service.

*Sectors structure:*

- The Affiliate Program shall start from the first sector. Each sector shall have 8 levels.
- A new User shall always be placed on the first referral level of the first sector.

<b>Sector S1</b>	
Level 1	<b>YOU</b>
Level 2	
Level 3	
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- All direct invited affiliates shall be placed on the second level in the sector and shall be referrals of the 2nd level. The number of direct invitees in the PHOTOGRAM Affiliate Program shall be not limited.

<b>Sector S1</b>	
Level 1	<b>YOU</b>
Level 2	<b>REFERRALS LEVEL 2</b> 1>(direct invited users)
Level 3	
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

- The affiliates invited by referrals of the 2nd level shall be placed at the 3rd level and become referrals of the 3rd level.
- Accordingly, those invited by referrals of the 3rd level shall be placed on the 4th level. And so on, including the 8th level.

<b>Sector S1</b>	
Level 1	<b>YOU</b>
Level 2	<b>REFERRALS LEVEL 2</b> 1>(direct invited users)
Level 3	<b>REFERRALS LEVEL 3</b> 1>(invited by direct users)
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

5. If you want to receive additional income from subsequent downline referrals (below the 8th level), each affiliate shall have the opportunity to move to the next sector. For this purpose, it is necessary to purchase content from ten users once (at a price of 5 euros) and pay 10 euros for the service of the PHOTOGRAM Company.

5.1 The downline affiliates shall be displayed in subsequent sectors, in the order of initial registration and as their sectors are activated according to the order of registration and activation.

<b>Sector S2, S3, S4 ect.</b>	
Level 1	<b>YOU</b>
Level 2	
Level 3	
Level 4	
Level 5	
Level 6	
Level 7	
Level 8	

5.2 All new affiliates shall be registered in the first sector and transition to subsequent sectors is possible only when a level 8 referral appears in each sector.

5.3 When moving to subsequent Sectors, you shall have the opportunity to increase the sales volume of your content.

6. Each Affiliate shall purchase content for his own use from other Authors (Sellers) on the PHOTOGRAM platform. The program affiliate in all direct branches down, up to the 8th level inclusive, shall also purchase personal content from other upline members of the Program.

6.1 In accordance with the terms of the Program, each of its affiliates shall be obliged to buy 10 photos every month: 7 from upline active Affiliates and 3 from any other Program participants according to the theme chosen at the time of purchase.

6.2 All downline Affiliates (up to the 8th level inclusive) shall purchase your content. Thus, the number of photos sold by Program affiliates is not organic and depends on each User of the Program and the content he displayed on the PHOTOGRAM site [www.photogram2020.com](http://www.photogram2020.com) only.

6.3 When the structure shall increase in depth along a straight line (below the 8th level), the affiliate at the 1st level in this sector shall no longer be able to sell his content in this sector, but he shall have the opportunity to move to the next sector.

7. Moving to the next sectors is not a compulsory condition of the PHOTOGRAM Affiliate Program.

8. If the Affiliate shall have not activated the subsequent sector, his business place in this sector shall be reserved and retained for him. A affiliate shall cannot sell his content in sectors he has not activated. All downline affiliates who have moved to new sectors shall purchase content from any active User of the PHOTOGRAM website [www.photogram2020.com](http://www.photogram2020.com), if the upline affiliates have not activated places in these sectors.

9. As soon as in one of the direct branches of the upline Affiliate, an Affiliate shall appear at the 8th level in this Sector, then in the personal account (in graphical form) the next new sector shall be added with an inactive business place at the first level with seven free levels.

10. The User (Program Affiliate) may activate the next sectors at any time. After activating each sector, the Affiliate shall rise to the first level of the next sector and shall not lose the order of the structure he had previously built. When activating downline Affiliates in subsequent sectors, an affiliate shall receive income from the sale of his content in the activated sectors.

11. When moving to subsequent sectors, the principle of activating a new sector shall remain the same.

12. Among other things, all of the following conditions for using the PHOTOGRAM platform shall be observed.

### **Terms of participation in the PHOTOGRAM Affiliate Marketing Program.**

1 The purchase of the PHOTOGRAM Company service is Required condition for participation in the Affiliate Marketing Program.

2. The monthly activity of the User is confirmed by the purchase of photographs from 10 active Users of the program, as well as by downloading at least 15 new personal photographs.

3. Participation in the Affiliate Program stops in case of non-payment for the Company's service or expiration of the previously paid service, as well as failure to comply with clause 2 of the above conditions.

4. You can restore the activity of participation in the marketing program at any time by paying for the Company's service, purchasing content from 10 active Users and uploading the required number of photos in accordance with the terms of this program.

5. Activation starts from the moment of payment for the PHOTOGRAM Company service.
6. During the termination of participation in the Affiliate Program, the User has free access to the Personal Account, to his works and to the gallery of works purchased by him. Selling your content is possible, according to the agreement for 1 euro. At the same time, the User cannot sell his works worth 5 euros and participate in the marketing program.
7. If your account is not active, according to the terms of participation in the PHOTOGRAM Affiliate Program, the downstream Partners will make monthly purchases of photographic works from other active Program Users.
8. If the User plans to receive constant income from participation in the marketing program, then he must timely upload at least 15 of his own photographic works to his Portfolio, make monthly purchases of content from 10 active Users and pay for the Company's service on the PHOTOGRAM website [www.photogram2020.com](http://www.photogram2020.com) on time.